



## Minnesota Composting Council 2023 Board Candidate

Nominee: Kris Coperine  
 Organization: NatureWorks  
 Phone: 860-967-8762  
 Email: [Kris\\_coperine@natureworkslc.com](mailto:Kris_coperine@natureworkslc.com)  
 MNCC member for 0.33 years  
 USCC member for 0.33 years



Has the following skills and competencies:

X	Administration / Business	X	Management
X	Financial Oversight	X	Marketing / Public Relations
X	Fundraising	X	Media
	Government Operations	X	Policymaking / Lobbying
	Legal	X	Public Education / Outreach

Additional information:

- Specific work or non-profit experience applicable to this the MNCC’s Mission
  - Currently serving on Total Organics Committee and Corporate Compost Leadership Council for US Composting Council (USCC).
  - Currently working on projects for NatureWorks to research and expand end of life opportunities for composting and compostable packaging
  - Served one 3-year term CT Green Building Council (CTGBC)
    - Chair, Marketing Communications Committee, Co-Chair, Awards Committee, Active, Programming and Outreach Committee, Active, Membership & Sponsorship Committee, Active, Strategic Planning Committee
  - Marketing Communications Consultant, 2.5 years CTGBC
    - Website, social media, newsletters, membership database, sponsorship engagement, marketing assets, outbound communications, IT
  - Event Planner, 6 months, CT Climate Action Network 2021

- Applicable certifications, degrees, and/or licenses currently held
  - BA Geography (Latin American Sustainable Development); International MBA, Certificate – University of Cambridge Judge Business School, Circular Economy and Sustainability Strategies; TRUE Waste Advisor, GBCI; Leadership in Energy and Environmental Design (LEED GA)
  
- Other applicable affiliations
  - Former President, International Society of Sustainability Professionals, MN Chapter; Sustainable Packaging Coalition (SPC); Foodservice Packaging Institute (FPI); Plant Based Products Council (PBPC); Biodegradable Products Institute (BPI); Green Sports Alliance; Ameripen
  
- Why would this person be an asset to the Board?
  - As a NatureWorks employee, I would use my knowledge and connections with composters and organics collection programs, as well as industry associations to help the mission and goals of the MNCC.
  - I report to Shannon Pinc, who has been an MNCC board member, so I would be able to lean on her vast knowledge and expertise with governmental policies that impact composting and adjacent industries, contamination issues, labeling, chemicals of concern, and broader bioplastics topics.
  - Having served on other boards, including in a Presidential role, I am quite familiar with how a board operates and prioritizes goals and progress. I understand and appreciate the importance of partnerships, collaboration, and creating a united and amplified message to maximize impact.
  - Because I am connected to various parts of the country (MN, CO, CT, and others), and actively keep a pulse on composting efforts across the country, I would bring in ideas, case studies, and connections that could benefit MNCC.
  - While I currently reside in Connecticut, I was born and raised in Minnesota and am working remotely for a MN-based company. My husband and I are both from the Twin Cities, attended local schools (including the University of Minnesota) and our families and friends are still there, so we continue to be deeply connected to the area. I enjoy returning to Minnesota throughout the year to engage with staff at our headquarters, and to attend events and conferences.